Tying Health Care Data Together for the Consumer

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Presenting a Clear Picture to a consumer considering a procedure

- Consumers can access a variety of data today related to: Cost, Hospitals, Insurance and Doctors, but this data is disconnected in highly heterogenous sources.

- This forces the consumer to often rely on single sources when considering where and who should perform a procedure: Doctor information from their insurance provider, advertising information from a hospital, cost information from a third party.

- Instead, why not present this information together so a patient may make tradeoffs…

Add pictures here of different web sites data: Maybe hospital compare, aetna navigator, cost data site,